

NEW I•SEMBLE™ BRACKETS SIMPLIFY SHELVING

Slip-on Shelf Brackets are Useful in a Variety of Custom Home Furniture

MEDINA, MN (February 23, 2012) - Rockler Woodworking and Hardware has introduced I•Semble Slip-on Shelf Brackets to enable do-it-yourselfers to construct custom shelving units and other furniture using basic household tools. Simple assembly at an affordable cost make I•Semble Slip-on Shelf Brackets an attractive new option for anyone with the desire to construct custom furniture with personal style to fit their home. They are useful in a variety of furniture forms, from bookshelves to end tables to entertainment stands and more. The brackets are the second launch in the new I•Semble product line focused on do-it-yourself furniture projects for the home.

"Slip-on Shelf Brackets really make shelving simple", said Steve Krohmer, Vice President of product development. "They fit standard dimensioned lumber found at any lumber yard or home center and come with the screws needed for installation. The shelving comes together very fast. It's fun to see the creative furniture that folks dream up."

I•Semble Slip-on Shelf Brackets, made of durable ABS plastic, slide over standard 1" x 10" lumber or other pre-fabricated shelving material to create the vertical sides of a shelving unit. Each bracket also features a lip that functions as a shelf support. They are pre-drilled for attachment to the frame as well as vertical and horizontal attachment of each shelf. All necessary mounting screws are included in the box. They provide support for shelving spans of up to 36" using standard 3/4" material.

A pair of I•Semble Slip-on Shelf Brackets (47934) retails for \$14.99 and includes 14 zinc-finished wood screws to secure the brackets. They are available at Rockler Woodworking and Hardware stores nationwide, Rockler independent resellers, Rockler.com, or in the Rockler catalog. For store locations or a free catalog, please visit www.rockler.com or call 1-877-ROCKLER.

Note: Hi-resolution images and text to go along with this news release are available for download at www.rockler.com/news.

ABOUT ROCKLER WOODWORKING AND HARDWARE

Celebrating its 58th year as a family-run business, Rockler Woodworking and Hardware is the nation's premier supplier of specialty hardware, tools, lumber and other high quality woodworking products. Rockler has 29 retail locations in AZ, CA, CO, GA, IL, IN, MA, MI, MN, MO, NH, NY, OH, OR, PA, TX, WA, and WI – plus 60 independent reseller locations nationwide, as well as extensive catalog and internet operations.

To learn more about Rockler, please visit www.rockler.com or call 1-877-ROCKLER.

